



SHOW OFFICE: 28 PELHAM STREET, NEWPORT RI 02840  
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31<sup>ST</sup> ANNUAL CONFERENCE & EXHIBITION, JAN. 13-16, 2020  
EXHIBITION DATES: – JANUARY 15 & 16, 2020  
PALM BEACH COUNTY CONVENTION CENTER, FL

**SHOW INFORMATION SHOULD BE SENT TO: (Please write legibly)**

COMPANY: \_\_\_\_\_  
PERSON IN CHARGE OF SHOW: \_\_\_\_\_ TITLE: \_\_\_\_\_  
STREET/P.O. BOX: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
TELEPHONE: (\_\_\_\_) \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_ E-MAIL: \_\_\_\_\_

**Information To Print in Pre-Show/Show Program:** CONTACT NAME: \_\_\_\_\_  
WEB ADDRESS: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

**EXHIBIT SPACE PREFERENCE:** Booth # 1<sup>st</sup> Choice \_\_\_\_\_ Booth # 2<sup>nd</sup> Choice \_\_\_\_\_ Assigned \_\_\_\_\_

*Assigned on a priority point basis on January 24 & 25, 2019 After that date, on a first come, first served basis. Please indicate 1<sup>st</sup> choice, 2<sup>nd</sup> choice, etc. We will make every attempt to place you in or near your indicated preferences; however, please bear in mind that this is not always possible and Management reserves the right to move exhibitors if necessary to accommodate unforeseen circumstances.*

**PLEASE LIST YOUR PRIMARY PRODUCTS OR SERVICES:** \_\_\_\_\_

**PLEASE PROVIDE 2 SENTENCES DESCRIBING YOUR COMPANY THAT WILL BE PRINTED IN THE SPORTS TURF MAGAZINE PRE-SHOW PROGRAM:** \_\_\_\_\_

Check here if description is same as 2019

**PLEASE LIST ANY FIRM(S) YOU'D PREFER NOT TO BE ASSIGNED AN ADJACENT BOOTH:** \_\_\_\_\_

### EXHIBIT SPACE FEES

**(See exhibit rules & regulations on 2nd page; and exhibit space layout at the Show)**

All exhibit space for STMA members is \$13.50 (\$16.50 non-members) per square foot. Minimum booth size is 10' x 10' (100 square ft.)

Indicate desired dimension of exhibit space needed: \_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_ sq. ft. x \_\_\_\_\_ = \$ \_\_\_\_\_

Would you like to include your commercial membership with this payment? \_\_\_\_\_ + \$340.00 \$ \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_**

**BILLING INFORMATION SHOULD BE SENT TO: (If different than the contact & address above)**

COMPANY: \_\_\_\_\_  
CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_  
STREET/P.O. BOX: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
TELEPHONE: (\_\_\_\_) \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_ E-MAIL: \_\_\_\_\_

**I agree to follow the contract rules & regulations as outlined on the 2nd page.**

\_\_\_\_\_  
Company Representative Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

**CHECKS PAYABLE To:** Sports Turf Managers Association **MAIL To:** STMA, P.O. Box 414029, Kansas City, MO 64141

PAYMENT SCHEDULE/METHOD	FOR OFFICE USE ONLY
50% with this application \$ _____	Date Received: _____
Balance due no later than July 1, 2019. After July 1, payment in full must be received \$ _____	Space Assigned: _____
<input type="checkbox"/> Check Enclosed <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Amex <input type="checkbox"/> Discover	Accepted by Show Management _____
Credit Card # _____ Exp. Date _____	Confirmation Sent _____
Security Code _____	

After acceptance by the Sports Turf Managers Association (STMA) and space location assignment, you will receive a final confirmation. With the signatures of an authorized representative of both companies this contract is made and entered into upon the following terms and conditions:

1. Exhibitor hereby agrees to all terms and conditions of this contract and agrees to accept and abide by the rules and regulations governing the operation of this Show, as may be from time to time established or revised by the Show Committee, Show Management, Exhibit Decorator, and The Palm Beach County Convention Center.
2. Exhibitor agrees to indemnify and hold harmless the STMA, Show Management, their members or staff, any sub-contractors or the Convention Center against all loss, cost, liability or expense, including attorney fees, claims, suits and judgments whatsoever in connection with injury to or death of any persons, loss or damage to any property, arising at or in any way connected with the performance of exhibitor, its personnel or equipment. Exhibitors are advised to carry floater insurance to cover exhibit material against damage or loss, and public liability against injury to person or property of others.
3. Exhibitor agrees to hold harmless, the STMA, its members, employees and agents against any and all claims and charges, agrees to pay all royalties, license fees or other charges incurred by the use of any music, video or other entertainment.
4. Exhibitor is liable for any damage caused by fastening displays or fixtures, paint or lacquer, adhesive or any other coating to the building floors, walls, or booth equipment or for damages caused in any manner.
5. Exhibitor will strictly observe all Federal, State and City Fire Laws. An on-site Fire Marshall will enforce all regulations.
6. No exhibitor may assign, sublet or apportion the whole or any part of the booth space assigned to him, nor permit any other party to exhibit therein, nor distribute any promotion or advertising materials in the space, other than those manufactured, grown or sold by them in the regular course of business, without the knowledge and approval of the STMA.
7. Exhibitor must abide by booth and exhibit specifications. Exhibitor's display must be contained completely within the specified boundaries of the booth space in compliance with the following provisions, and no portion of said display may extend into aisle or into any adjoining booth or other area outside the perimeters of the booth. Exhibitor's display must provide sufficient standing or seating area within said perimeters to accommodate the booth attendants as well as any anticipated stationary audiences which the display is designed to attract.
8. **No exhibit space will be assigned without 50% deposit and the signed contract.** All cancellations must be made in writing. A cancellation fee of 50% of deposit will be assessed by the STMA for any cancellations received on or before July 1, 2019. Any cancellations after this date will NOT be refunded. Show Management reserves the right to fill an exhibit space in the event an Exhibitor cancels in order to uphold the integrity of the STMA Conference and Show. Exhibit space may be reassigned due to lack of payment.
9. The Show Committee will make every effort to place you in the area of your choice; however, it reserves the right to relocate, reject, or revoke without refund, and resell any exhibit space as it may deem proper, for the benefit and operation of the Show.
10. To maximize attendance at all association activities, including receptions in the exhibit hall, STMA requires its members and exhibitors to agree that no private function should take place during scheduled STMA activities.
11. Exhibitors must adhere to the professionalism of STMA. Booth personnel must be dressed in a professional manner .
12. Certificate of liability insurance should be \$1,000,000 coverage, naming STMA as additionally insured, and must be submitted to the Show Office prior to January 2020.
13. Distributors/Sellers of products, services and equipment of a parent company that choose to have a booth separate from the parent company, must also hold a commercial membership to receive the member discounted rate.
14. Antitrust Policy. STMA supports competition and adheres to a policy of strict conformity to the spirit and letter of the antitrust laws. Pricing, sales, terms, wages and any other competitive information should never be discussed at STMA's meetings.
15. Right of Refusal: STMA reserves the right to determine eligibility of any exhibitor or product for inclusion in its exhibitions including but not limited to the STMA annual exhibition. Without limitation, STMA may refuse to allow and/or remove exhibitors that are competitors of STMA, that are not in keeping with the character of the STMA or its conferences, or that otherwise are determined not to be appropriate.
16. General Admission: Management reserves the right to refuse to admit and to eject from the Exhibit Hall any undesirable person or persons, and upon exercise of their authority the Exhibitor, for himself, his employees, and agents hereby waives any right and all claims for damages against the Management.