

STMA Trip Report

STMA recommends that you prepare a trip report upon your return from the conference to share with your employer and your staff. Developing a trip report of actionable ideas to implement at your facility will provide a tangible return on investment (ROI) to your facility. It can also help support future requests to attend STMA's annual and regional conferences and exhibitions. *Note: you can go on line at www.STMA.org, 2019 Conference, and develop your personalized report.*

Conference Report

2019 STMA Conference & Exhibition – Phoenix, AZ

Jan. 22-25

Phoenix, AZ

Your Name

Your Facility

Conference Overview:

This conference, held at the Phoenix Convention Center, was hosted by the national Sports Turf Managers Association. It is the largest in the U.S. dedicated to athletic field and facility management, attracting more than a thousand professionals from around the world. The conference focused on providing more value to conference attendees through an extensive variety of in-depth educational opportunities and a more valuable trade show experience. There were over 50 well-known speakers from academia and sports field management. The sessions were very diverse and were coded by programmatic areas: turfgrass management, synthetic, professional development, pest control, industry developments, facility management, water and baseball. The teaching methods of the more than 76 hours of education was also varied and included hands-on, demonstrations, classroom, panel discussions, general sessions and in-depth workshops. Many organizations awarded CEUs for attending including STMA, GCSAA, NRPA, ASBA, NALP, PGMS, and pesticide recertification credits from Arizona.

In addition to the conference sessions, the chance to network with other sports turf managers in similar situations was a very valuable experience. The exhibition was also an integral element to this conference and did not compete with other learning opportunities. This allowed me to visit with suppliers and developers of the latest products, equipment and technology for ways our field management program can lessen the impacts on the environment and cut costs.

The conference has an excellent reputation for providing information at the lowest cost in the industry. The registration fee includes all conference materials, breakfast each morning, lunch on two days, a reception style dinner on Wednesday and Thursday, and a full course dinner on Friday, which helped defray the costs of attendance.

Executive Summary

Goals Met

Identify specifically what was brought back to the facility relevant to your business goals as a return on the continuing education investment.

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Cost Summary

	Budget	Actual
Conference Fee	\$	\$
Airfare	\$	\$
Transportation	\$	\$
Hotel	\$	\$
Meals & Parking	\$	\$
Total	\$	\$

Education Value

Please reference your notes and materials to complete this worksheet.

Day One:	
Session Summary	
Major Takeaways	
Action Items Identified	
Estimated Impact	
Day Two:	
Session Summary	
Major Takeaways	
Action Items Identified	
Estimated Impact	
Day Three:	
Session Summary	
Major Takeaways	
Action Items Identified	

Estimated Impact	
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Networking/Sharing Best Practices Benefits

Reference any peer discussions you had during the conference.

Met With	
Discussion Focus	
Major Takeaways	
Action Items Identified	
Estimated Impact	